

Thank You Letter Example

An example thank you letter from a Marketing Management candidate asking to be invited to a second round of interviews.

Marketing Manager Thank You Letter

Good Afternoon, Dan:

Thank you so much for inviting me to meet with you yesterday.

Your plan to make the Marketing Manager position oversee both product development and brand management is refreshing. My background in these two disciplines will allow me to have an immediate impact on your product positioning and marketing issues.

I am confident that I can satisfy the key priorities for this position. In my career, I have managed both brand and product development, with a direct impact on revenue and bottom-line growth. In addition, I have managed market research projects, identified key customer and industry needs, and developed programs and promotions to expand market share. My skills will easily transfer to your industry, and allow me to help grow your new product line.

Dan,
I am very interested in pursuing our conversations about the Marketing Manager position, and would like to be invited back for the second round of interviews. I am certain that I can have an immediate and long-lasting impact on your company's marketing efforts.

Thank you, again. I am looking forward to meeting with you again soon.

Best Regards,

Your Name

Email: address@domain.com

Phone: 812-555-1212